

2023 ANVC CONFERENCE



INVITATION TO PARTICIPATE

From the Program Chair

On behalf of the Association of Neurovascular Clinicians (ANVC), I invite you to join us for our 2023 Annual Meeting. This meeting will be a brilliant opportunity to promote your products to experts in stroke care. Our expert stroke attendees range from neuroscience service line directors, stroke team managers, stroke coordinators, prescribers/advanced practice providers, and bedside neurovascular nurses worldwide. The Annual ANVC Conference is focused on the provision of state-of-the-art-science, acute stroke clinical and imaging-based diagnosis, methodology for determining stroke pathogenic mechanism, acute treatment decision-making, approach towards complication avoidance, and dual focus on primary and secondary prevention.

ASSOCIATION PURPOSE

The Association of Neurovascular Clinicians is an international professional organization dedicated to the creation of seamless neurovascular care services led by evidence-empowered clinicians who fully support the holistic needs of patients and their families. ANVC is dedicated to enhancing and empowering our membership with expert knowledge and skills in stroke care, because our patients deserve nothing less.

ANNUAL CONFERENCE PROGRAM AT GLANCE AND ATTENDEE PROFILE

The annual conference program is in development. The conference focuses on the needs of acute and subacute stroke patients as managed by prescribers/advanced practice providers (ie., nurse practitioners, clinical nurse specialists, and physician assistants), stroke educators, stroke service managers, stroke coordinators, and bedside neurovascular nurses. This year we expect to host over 200 acute stroke clinicians, 56% of which are stroke prescribers, managers, or purchase decision-makers.

ANVC recognizes and values our relationships with industry supporters. Therefore, we are excited to invite you to attend this upcoming event in beautiful Las Vegas, Nevada. Our commitment is to assist and ensure noteworthy product exposure through the available promotional opportunities outlined in this prospectus, thereby enhancing your visibility and connection with some of the best and brightest in the field of acute neurovascular care. Thank you, and we look forward to including you as a 2023 ANVC Conference Partner.



Sincerely,

Michelle Whaley
MSN, CNS, CCNS, ANVP-BC
2023 Program Chair

PLANNING COMMITTEE

Anne Alexandrov
PhD, AGACNP-BC, ANVP-BC,
NVRN-BC, CCRN, FAAN

Alicia Richardson
MSN, RN, ACCNS-AG, ANVP-BC,
ASC-BC

Abby Doerr, DNP, ARPN, FNP-BC,
ANVP-BC, CNIC-BC, CVRN

Skye Coote
NP, CCRN, MN, ANVP-BC, NVRN-BC

Judith Failing
BSN, RN, CEN, ASC-BC

Leslie Walter
MHA, BSN, RN, CEN, ASC-BC

Cesar Velasco
BSN, RN, ASC-BC

Noelle Murphy
AGACNP-BC, FNP-BC

Jackie Owens
MHA/ED, ASC-BC, SCRNI

Julie Shawver, PA-C

QUESTIONS?

Contact the ANVC Office
at info@anvc.org

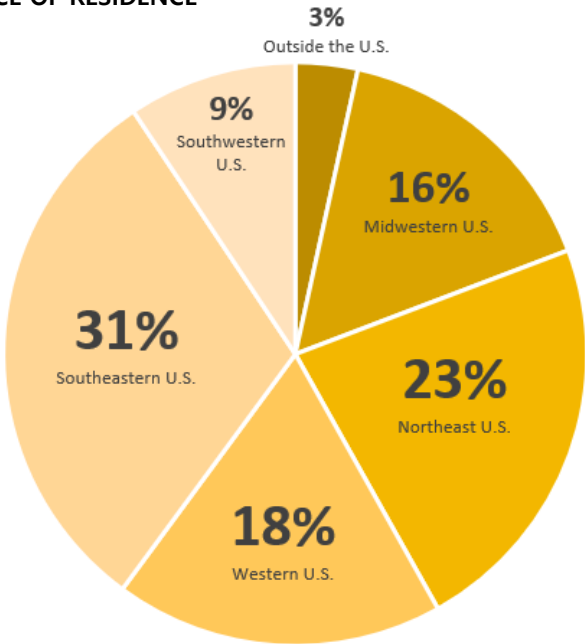
ATTENDEES & ANVC MEMBERS

Insights from your target market

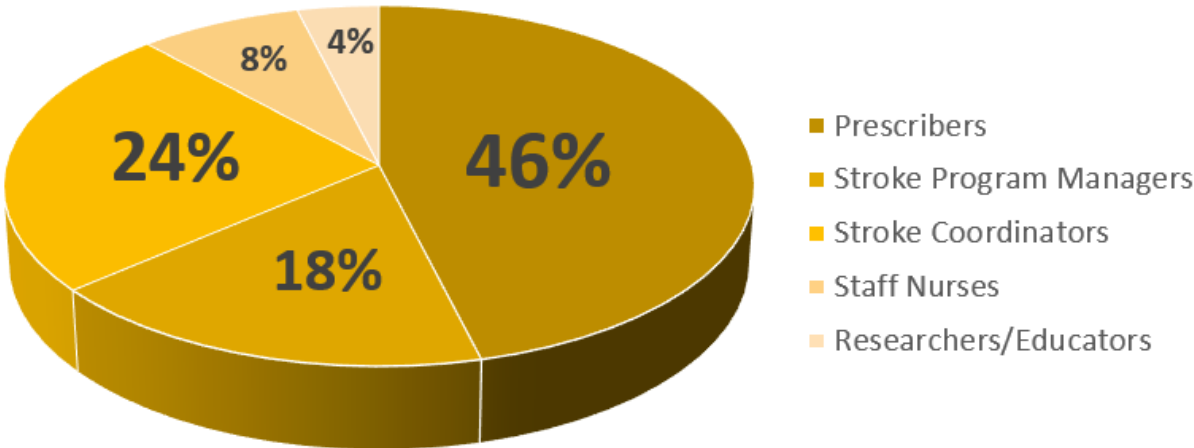
The ANVC Annual Conference provides the rare opportunity for industry teams to not only market your products but also to learn from the people best-suited to providing feedback—the neurovascular clinicians who are highly involved in direct stroke care.

Our target audience comprises acute neurovascular clinicians, stroke system leaders, and decision-makers charged with the procurement of evidence-based resources and defining local standards of care. The demands of current and future stroke services across the prehospital and hospital-continuum are central to this timely meeting.

**2022 MEETING ATTENDEES
PLACE OF RESIDENCE**



**2022 MEETING ATTENDEES
PROFESSIONAL BACKGROUNDS**



QUESTIONS?
Contact the ANVC Office
at info@anvc.org

EXHIBIT INFORMATION

All exhibit spaces include a 6' skirted table and two side chairs. Please note there will be no professional decorator service available.

Applications will not be considered complete, and space will not be assigned until payment is received. Due to limited space we suggest you submit your application as soon as possible.

SPACE ASSIGNMENTS

Priority in space assignments will be given to returning exhibitors and sponsorship level. Applications received after May 31, 2023 will be assigned in order of receipt. We will accommodate requests to the extent we can, but we cannot guarantee you will be assigned to any of the spaces requested or not placed near a competitor.

EXHIBIT PERSONNEL REGISTRATION

All exhibit representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives. Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table upon arrival.

HOTEL INFORMATION

Red Rock Casino Resort and Spa
11011 W. Charleston Blvd
Las Vegas, NV 89135

Rooms have been reserved at Red Rock Casino Resort Spa at \$269 + tax/night. Reservations can be made online at <https://book.passkey.com/e/50393184> or by calling 702-797-7777. When making a reservation, be sure to tell the booking agent you are with the Association of Neurovascular Clinicians in order to receive the Annual Meeting rate.

QUESTIONS?

Contact the ANVC Office
at info@anvc.org



MEETING REGISTRATION DEADLINE

November 1, 2023

EXHIBIT MOVE-IN/INSTALLATION

November 11, 2023

EXHIBIT MOVE-OUT/DISMANTLE

November 12, 2023

EXHIBIT SCHEDULE

ANVC does not have specific exhibit hall hours, but rather suggested times to stand by your table to interact with attendees during breakfasts, coffee breaks, lunches, and receptions. To maximize your time spent with the meeting delegates, all food and beverage functions will be served in the exhibit hall. The schedule will be finalized closer to the Annual Meeting.

EXHIBIT DATES

November 11-12 2023

CERTIFICATE OF INSURANCE. ANVC does not provide insurance for exhibitors' property – whether personal or business property. Exhibitors must insure their personal and exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

LIABILITY. It is understood that each party involved - Red Rock Casino Resort Spa, ANVC, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

SPONSORSHIP OPPORTUNITIES

	Year-Round Sponsor (\$12K)	Platinum Sponsor (\$10K)	Gold Sponsor (\$7500)	Silver Sponsor (\$5000)	Bronze Sponsor/Exhibitor (\$2500)
Table Top Display	•	•	•	•	•
Industry Resources Page (opportunity to promote mutually beneficial resources on ANVC website)	•				
Comp e-blast promoting sponsor	ONE	ONE			
Comp meeting registrations	FOUR	THREE	TWO	TWO	ONE
Interior print advertisement in program book.	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	
Sponsor logo and acknowledgment in program book.	•	•	•	•	•
Opportunity to host webinar mid-year	•				
Year-round recognition as ANVC partner	•				

A LA CARTE OPPORTUNITIES*

Breakfast Symposium (Max 2)	\$12,000
Lunch Symposium (Max 2)	\$12,000
Coffee Break Sponsor	\$2,000
Welcome Reception Sponsor	\$5,000

**A la carte options for sponsorship are in addition to sponsor fees.*

EXCLUSIVE ADVERTISING RATES

Full Page (5.5" x 8.5")

Back Cover	\$2,000
Inside Front Cover	\$1,000
Inside Back Cover	\$1,000

'IN KIND' OPPORTUNITIES

- Bags Sponsor
- Gifts Sponsor
- Pens Sponsor

Sponsors are to provide a minimum quantity of 250-300, shipped directly to the hotel one week in advance of the event.

If you have other sponsorship ideas, please let us know and we will be happy to work with you, within our guidelines, to effectively present your company and products to your customers. ANVC is committed to providing an Annual Meeting environment that allows for ample opportunity to network with our attendees.

QUESTIONS?

Contact the ANVC Office
at info@anvc.org

EXHIBITOR TIPS

Get the most out of your tradeshow

ESTABLISH YOUR GOALS

What do you want to get out of the ANVC Annual Meeting? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ANVC can assist you in doing so, let us know!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about your plans to be at ANVC's annual meeting. ANVC will do everything we can to promote the Annual Meeting—we invite you to join us in doing so. Promotional emails and slides are available for download on our website.

ENGAGE IN SOCIAL MEDIA

Connect with ANVC on Facebook and Twitter. We're happy to work with you to get the word out that you'll be joining us at the Annual Meeting. Remember to let your followers know where you'll be and how they can register for the Annual Meeting.

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. ANVC is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

GET OUT FROM BEHIND YOUR BOOTH

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED

Make sure your booth is staffed at all times, by a knowledgeable person. If sending new staff, make sure to have an experienced person there as well to answer the sophisticated questions our attendees may have. We want to ensure a positive experience with answers and conversations about your products and services.

FOLLOW UP

ANVC members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

CONTACT US

EMAIL: info@anvc.org

Feel free to contact the ANVC Executive Office for more information or with any questions you may have.

QUESTIONS?

Contact the ANVC Office
at info@anvc.org