

2022 ANVC CONFERENCE



INVITATION TO PARTICIPATE

From the Program Chair

On behalf of the Association of Neurovascular Clinicians (ANVC), I invite you to join us for our 2022 Annual Meeting. This meeting will be a brilliant opportunity to promote your products to experts in stroke care, including prescribers/advanced practice providers, stroke educators, stroke service managers, stroke coordinators, and bedside neurovascular nurses from all over the world. The Annual ANVC Conference is focused on the provision of state-of-the-art-science, acute stroke clinical and imaging-based diagnosis, methodology for determining stroke pathogenic mechanism, acute treatment decision making, approach towards complication avoidance, and dual focus on primary and secondary prevention.

ASSOCIATION PURPOSE

The Association of Neurovascular Clinicians is an international professional organization dedicated to the creation of seamless neurovascular care services led by evidence-empowered clinicians who fully support the holistic needs of patients and their families. ANVC is dedicated to enhancing and empowering our membership with expert knowledge and skills in stroke care, because our patients deserve nothing less.

ANNUAL CONFERENCE PROGRAM AT GLANCE AND ATTENDEE PROFILE

The annual conference program is in development, with an expected focus on the needs of acute and subacute stroke patients as managed by prescribers/advanced practice providers (ie nurse practitioners, clinical nurse specialists, and physician assistants), stroke educators, stroke service managers, stroke coordinators, and bedside neurovascular nurses. This year we expect to host 200 acute stroke clinicians, 56% of which are stroke prescribers, managers or purchase decision makers.

ANVC recognizes and values our relationships with industry supporters, therefore we are excited to invite you to attend this upcoming event in beautiful Orlando, Florida. Our commitment is to assist and ensure noteworthy product exposure through the available promotional opportunities outlined in this prospectus; thereby enhancing your visibility and connection with some of the best and brightest in the field of acute neurovascular care. Thank you, and we look forward to including you as a 2022 ANVC Conference Partner.



Sincerely,

Cesar Velasco, BSN, RN, ASC-BC
2022 Program Chair

PLANNING COMMITTEE

Anne Alexandrov
PhD, AGACNP-BC, ANVP-BC,
NVRN-BC, CCRN, FAAN

Alicia Richardson
MSN, ACCNS-AG, ANVP-BC, ASC-BC

Michelle Whaley
MSN, CNS, CCRN, CLNS,
ANVP-BC

Skye Coote
NP, CCRN, MN, ANVP-BC, NVRN-BC

QUESTIONS?

Contact the ANVC Office
at info@anvc.org

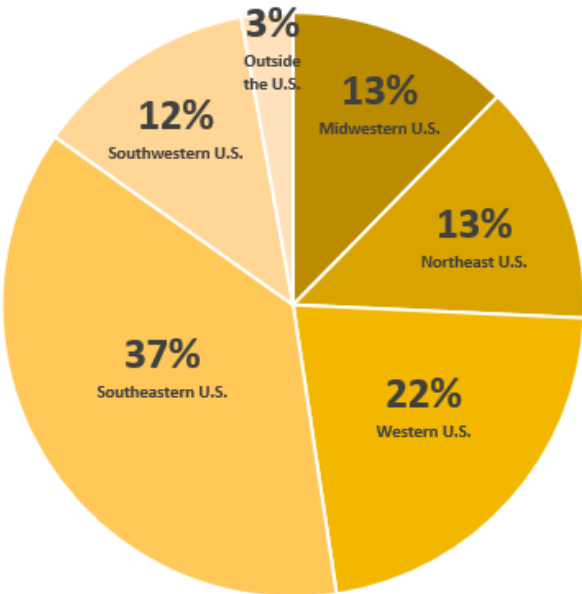
ATTENDEES & ANVC MEMBERS

Insights from your target market

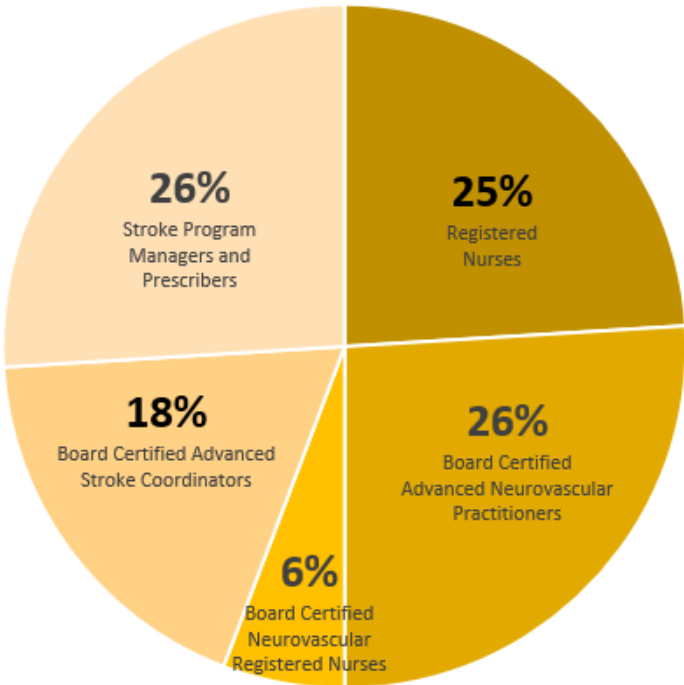
The ANVC Annual Conference provides the rare opportunity for industry teams to not only market your products, but also to learn from the people best-suited to providing feedback — the neurovascular clinicians, who are highly involved in stroke patient care.

Our target audience is made up of acute neurovascular clinicians that are stroke system leaders and decision-makers charged with procurement of evidence-based resources and defining local standard of care. The demands of current and future stroke services across the prehospital and hospital-continuum are central to this timely meeting.

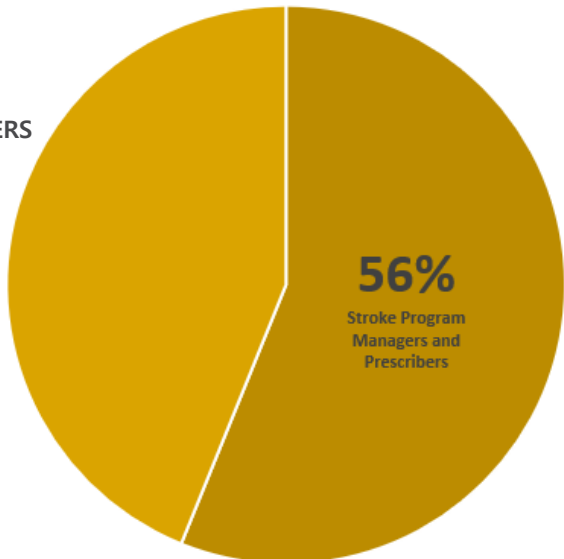
2021 MEETING ATTENDEES PLACE OF RESIDENCE



2021 MEETING ATTENDEES PROFESSIONAL BACKGROUNDS



PERCENTAGE OF PRESCRIBERS AMONG 2021 ATTENDEES



QUESTIONS?
 Contact the ANVC Office
 at info@anvc.org

EXHIBIT INFORMATION

All exhibit spaces include a 6' skirted table and two side chairs. Please note there will be no professional decorator service available.

Applications will not be considered complete and space will not be assigned until payment is received. Due to limited space we suggest you submit your application as soon as possible.

SPACE ASSIGNMENTS

Priority in space assignments will be given to returning exhibitors and sponsorship level. Applications received after May 31, 2022 will be assigned in order of receipt. We will accommodate requests to the extent we can, but cannot guarantee you will be assigned to any of the spaces requested or not placed near a competitor.

EXHIBIT PERSONNEL REGISTRATION

All exhibit representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives. Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table upon your arrival.

HOTEL INFORMATION

Caribe Royale Orlando
8101 World Center Drive
Orlando, Florida 32821

Rooms have been reserved at the Caribe Royale at \$229 + tax/night. Reservations can be made online at www.cariberoyale.com or by calling 800-823-8300. When making a reservation be sure to tell the booking agent you are with the Association of Neurovascular Clinicians in order to receive the Annual Meeting rate.

QUESTIONS?

Contact the ANVC Office
at info@anvc.org



MEETING REGISTRATION DEADLINE

November 1, 2022

EXHIBIT MOVE-IN/INSTALLATION

November 11, 2022

EXHIBIT MOVE-OUT/DISMANTLE

November 12, 2022

EXHIBIT SCHEDULE

ANVC does not have specific exhibit hall hours, but rather suggested times to stand by your table to interact with attendees during breakfasts, coffee breaks, lunches, and receptions. To maximize your time spent with the meeting delegates, all food and beverage functions will be served in the exhibit hall. The schedule will be finalized closer to the Annual Meeting.

EXHIBIT DATES

November 11-12 2022

CERTIFICATE OF INSURANCE. ANVC does not provide insurance for exhibitors' property – whether personal or business property. Exhibitors must insure their personal and exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

LIABILITY. It is understood that each party involved - The Caribe Royale, ANVC, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

SPONSORSHIP OPPORTUNITIES

	Year-Round Sponsor (\$12K)	Platinum Sponsor (\$10K)	Gold Sponsor (\$7500)	Silver Sponsor (\$5000)	Bronze Sponsor/Exhibitor (\$2500)
Table Top Display	•	•	•	•	•
Industry Resources Page (opportunity to promote mutually beneficial resources on ANVC website)	•				
Comp e-blast promoting sponsor	ONE	ONE			
Comp meeting registrations	FOUR	THREE	TWO	TWO	ONE
Interior print advertisement in program book.	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	
Sponsor logo and acknowledgment in program book.	•	•	•	•	•
Opportunity to host webinar mid-year	•				
Year-round recognition as ANVC partner	•				

A LA CARTE OPPORTUNITIES

Breakfast Symposium (Max 2)	\$12,000
Lunch Symposium (Max 2)	\$12,000
Coffee Break Sponsor	\$2,000
Welcome Reception Sponsor	\$5,000

EXCLUSIVE ADVERTISING RATES

<i>Full Page (5.5" x 8.5")</i>	
Back Cover	\$2,000
Inside Front Cover	\$1,000
Inside Back Cover	\$1,000

'IN KIND' OPPORTUNITIES

- Bags Sponsor
- Gifts Sponsor
- Pens Sponsor

Sponsors are to provide a quantity of 250-300, shipped directly to the hotel one week in advance of the event.

If you have other sponsorship ideas, please let us know and we will be happy to work with you, within our guidelines, to effectively present your company and products to your customers. ANVC is committed to providing an Annual Meeting environment that allows for ample opportunity to network with our attendees.

QUESTIONS?

Contact the ANVC Office
at info@anvc.org

EXHIBITOR TIPS

Get the most out of your tradeshow

ESTABLISH YOUR GOALS

What do you want to get out of the ANVC Annual Meeting? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ANVC can assist you in doing so, let us know!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. ANVC will do everything we can to promote the Annual Meeting—we invite you to join us in doing so. Promotional emails and slides are available for download on our website.

ENGAGE IN SOCIAL MEDIA

Connect with ANVC on Facebook and Twitter. We're happy to work with you to get the word out that you'll be joining us at the Annual Meeting. Remember to let your followers know where you'll be and how they can register for the Annual Meeting.

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. ANVC is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

GET OUT FROM BEHIND YOUR BOOTH

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED

Make sure your booth is staffed at all times, by a knowledgeable person. Many companies will send their "rookies" to tradeshow. Sending new staff people is not always the wisest decision, as they may not have all the answers about your products or services. If you do send a new staff member, make sure an experienced person is there as well, so newer staff can watch and learn.

FOLLOW UP

ANVC members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

CONTACT US

EMAIL: info@anvc.org

Feel free to contact the ANVC Executive Office for more information or with any questions you may have.

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