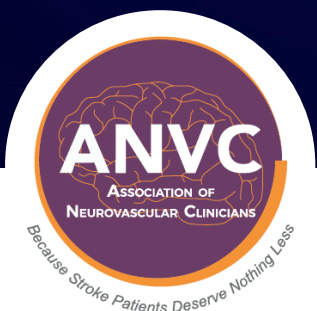




QUALITY  
DRIVEN &  
INNOVATIVE  
CLINICIANS  
IN STROKE CARE



## ANVC 2021 CONFERENCE

APPLICATION DEADLINE: MAY 31, 2021

# INVITATION TO PARTICIPATE

## From the program chair

On behalf of the Association of Neurovascular Clinicians (ANVC), I invite you to join us for our 2021 Annual Meeting. Our meeting provides a wonderful opportunity to promote your products to stroke educators, prescribers/advanced practice providers, stroke service managers, stroke coordinators, and bedside stroke nurses from all over the world. The ANVC Annual Meeting is an exceptional venue as a conference focused on provision of state-of-the-science, acute stroke clinical and imaging-based diagnosis, methods for determination of stroke pathogenic mechanism, acute treatment decision making, complication avoidance methods, and both primary and secondary prevention.

### ASSOCIATION PURPOSE

The Association of Neurovascular Clinicians is an international professional organization dedicated to the creation of seamless neurovascular care services led by evidence-empowered clinicians that fully support the holistic needs of patients and their families. ANVC is dedicated to enhancing and empowering our membership with expert knowledge and skills in stroke care, because our patients deserve nothing less.

### ANNUAL MEETING FOCUS AND ATTENDEE PROFILE

The 2021 Annual Meeting educational program focuses on the needs of acute and subacute stroke patients as managed by stroke system managers, prescribers (nurse practitioners, clinical nurse specialists, and physician assistants), stroke coordinators, stroke educators, and bedside stroke nurses. Given the growing demand for in-person conferencing, this year we expect to host 200 acute stroke clinicians, 62% of which are stroke prescribers, managers or purchase decision makers.

ANVC truly recognizes and values our relationship with industry supporters. We are excited to be hosting a live in-person event in beautiful Scottsdale, Arizona and look forward to working with you to ensure exceptional product exposure through the promotional opportunities outlined in this prospectus. We are committed to assisting you to enhance your visibility and connections with our attendees. We are pleased to offer you this opportunity to showcase your products to the best and brightest in the field of acute neurovascular care and look forward to including you as a 2021 ANVC Annual Meeting Partner.



Sincerely,

Alicia Richardson, MSN, ACCNS-AG, ANVP-BC, ASC-BC  
2021 Program Chair

### PLANNING COMMITTEE

Sharon Biby  
MSN, APRN, AGPNCP-BC, ANVP-BC

Anne Alexandrov  
PhD, AGACNP-BC, ANVP-BC,  
NVRN-BC, CCRN, FAAN

Sherri Friedrich  
DNP, APRN, ANVP-BC, SCRNP

Natalie Hall  
MSN, NP-C, ANVP-BC

Cesar Velasco  
BSN, RN, ASC-BC

### QUESTIONS?

Contact the ANVC Office  
at [info@anvc.org](mailto:info@anvc.org)

# PROGRAM AT-A-GLANCE

## MONDAY, NOVEMBER 15, 2021 7:30AM-7PM

8:15-8:45 - PRESIDENTIAL ADDRESS

8:15-10:00 – KEYNOTE SPEAKER

10:00-10:20 – BREAK WITH EXHIBITORS

10:20-12:30 – FOCUS ON HYPERACUTE IMAGING  
AND REPERFUSION TREATMENT

12:30-1:45 - LUNCH

1:45-2:30 – EVOLVING PREHOSPITAL, TELEMEDICINE  
AND STROKE COORDINATION CAPABILITIES

2:30-3:45 - FOCUS ON PATHOGENIC MECHANISM  
AND RELATED SECONDARY STROKE PREVENTION

3:45-4:45 - FOCUS ON HEMORRHAGIC STROKE

4:45-7:00 – WELCOME AND POSTER RECEPTION



### QUESTIONS?

Contact the ANVC Office  
at [info@anvc.org](mailto:info@anvc.org)

## TUESDAY, NOVEMBER 16, 2021 7:30AM-5PM

8:00-8:05 - WELCOME

8:05-10:00- FOCUS ON ACUTE HOSPITAL  
INPATIENT MANAGEMENT

10:00-10:20 – BREAK WITH EXHIBITORS

10:20-12:15 – FOCUS ON ACUTE HOSPITAL  
INPATIENT MANAGEMENT (continued)

12:15-1:15 - LUNCH

1:15-2:40 - FOCUS ON IMPROVING  
INPATIENT HOSPITAL SYSTEMS

2:40-3:00 – BREAK WITH EXHIBITORS

3:00-3:40 – FOCUS ON TIA DIAGNOSIS AND MANAGEMENT

3:40-4:45 – DEBATE SESSION: CONTROVERSIES IN  
ACUTE STROKE DIAGNOSIS AND MANAGEMENT

4:45-5:00 – PRESIDENTIAL CLOSING



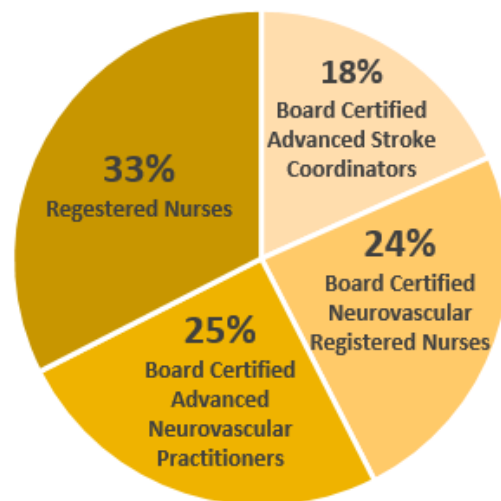
# ATTENDEES & ANVC MEMBERS

## Insights from your target market

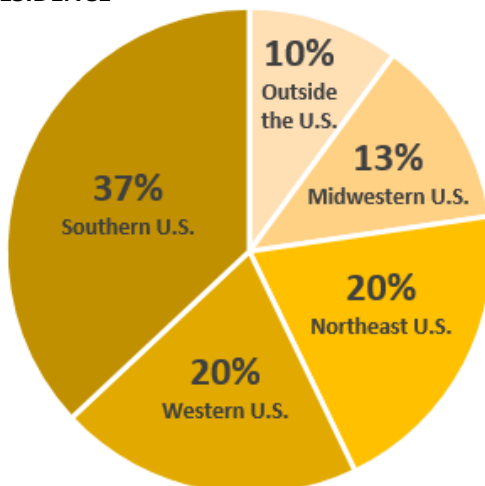
The ANVC Annual Conference provides the rare opportunity for industry teams to not only market your products, but also to learn from the people best-suited to providing feedback — the neurovascular clinicians, who are highly involved in stroke patient care.

Our target audience is made up of acute neurovascular clinicians that are stroke system leaders and decision-makers charged with procurement of evidence-based resources and defining local standard of care. The demands of current and future stroke services across the prehospital and hospital-continuum are central to this timely meeting.

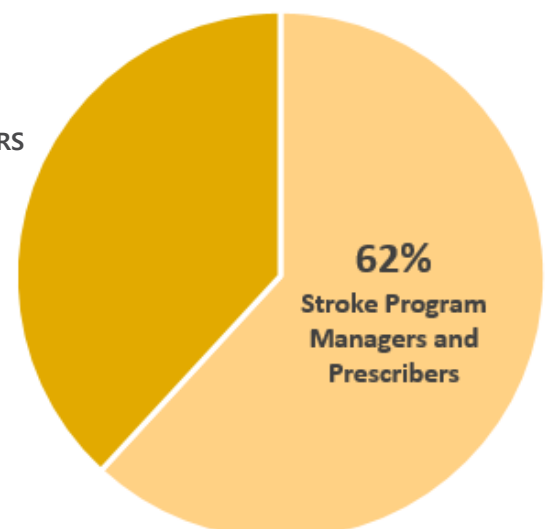
### 2021 MEETING ATTENDEES PROFESSIONAL BACKGROUNDS



### 2021 MEETING ATTENDEES PLACE OF RESIDENCE



### PERCENTAGE OF PRESCRIBERS AMONG 2021 ATTENDEES



### QUESTIONS?

Contact the ANVC Office  
at [info@anvc.org](mailto:info@anvc.org)



# EXHIBIT INFORMATION

**BASIC EXHIBIT PACKAGE..... \$1,000**

**ENHANCED EXHIBIT PACKAGE.....\$1,500**

All exhibit spaces include a 6' skirted table and two side chairs. Please note there will be no professional decorator service available. Enhanced exhibitors receive one complimentary blast email to meeting attendees prior to the meeting. The content of this email is provided by exhibitor and email will be sent by ANVC (content subject to ANVC approval).

Applications will not be considered complete and space will not be assigned until payment is received. Due to limited space we suggest you submit your application as soon as possible.

## SPACE ASSIGNMENTS

Priority in space assignments will be given to returning exhibitors and sponsorship level. Applications received after May 31, 2021 will be assigned in order of receipt. We will accommodate requests to the extent we can, but cannot guarantee you will be assigned to any of the spaces requested or not placed near a competitor.

## EXHIBIT PERSONNEL REGISTRATION

All exhibit representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives. Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table upon your arrival.

## HOTEL INFORMATION

ADERO Scottsdale  
13225 North Eagle Ridge Drive  
Scottsdale, AZ 85268

Rooms have been reserved at the Adero Scottsdale at \$249 + tax/night. Reservations can be made online at [www.aderoscottsdale.com](http://www.aderoscottsdale.com) or by calling 888-236-2427. When making a reservation be sure to tell the booking agent you are with the Association of Neurovascular Clinicians in order to receive the Annual Meeting rate.

## QUESTIONS?

Contact the ANVC Office  
at [info@anvc.org](mailto:info@anvc.org)



## EXHIBIT/SPONSORSHIP APPLICATION DEADLINE

May 31, 2021

## MEETING REGISTRATION DEADLINE

November 1, 2020

## EXHIBIT MOVE-IN/INSTALLATION

November 15, 2020

## EXHIBIT MOVE-OUT/DISMANTLE

November 16, 2020

## EXHIBIT SCHEDULE

ANVC does not have specific exhibit hall hours, but rather suggested times to stand by your table to interact with attendees during breakfasts, coffee breaks, lunches, and receptions. To maximize your time spent with the meeting delegates, all food and beverage functions will be served in the exhibit hall. The schedule will be finalized closer to the Annual Meeting.

## EXHIBIT DATES

November 15-16 2020

**CERTIFICATE OF INSURANCE.** ANVC does not provide insurance for exhibitors' property – whether personal or business property. Exhibitors must insure their personal and exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

**LIABILITY.** It is understood that each party involved - The Adero Scottsdale, ANVC, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

# SPONSORSHIP OPPORTUNITIES

	Year-Round Sponsor (\$10K)	Platinum Sponsor (\$7K)	Gold Sponsor (\$5K)	Silver Sponsor (\$2K)	Bronze Sponsor/Exhibitor (\$1K)
Table Top Display	•	•	•	•	•
Industry Resources Page (opportunity to promote mutually beneficial resources on ANVC website)	•				
5-Min. welcome presentation at Annual Meeting with video commercial	•	•	•		
Comp e-blast promoting symposium	ONE	ONE			
Comp meeting registrations	FOUR	THREE	TWO	ONE	
Print advertisement in program book.	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	
Sponsor logo and acknowledgment in program book.	•	•	•	•	•
Opportunity to host webinar mid-year	•				
Year-round recognition as ANVC partner	•				

## A LA CARTE OPPORTUNITIES

Lunch Symposium (Max 2).....	\$12,000
Coffee Break Sponsor .....	\$1,500
Welcome Reception Sponsor .....	\$3,000

## 'IN KIND' OPPORTUNITIES

- Bags Sponsor
- Gifts Sponsor
- Pens & Notepads Sponsor
- Branded Name Badge Sponsor

Sponsor to provide a quantity of 200, shipped directly to the hotel one week in advance of the event.

If you have other sponsorship ideas, please let us know and we will be happy to work with you, within our guidelines, to effectively present your company and products to your customers. ANVC is committed to providing an Annual Meeting environment that allows for ample opportunity to network with our attendees.

## QUESTIONS?

Contact the ANVC Office  
at [info@anvc.org](mailto:info@anvc.org)

## ADVERTISING RATES

### Full Page

(5.5" x 8.5")

Back Cover .....	\$2,000
Inside Front Cover .....	\$1,000
Inside Back Cover .....	\$1,000

### Half Page

(2.75" x 8.5" vertical or 5.5" x 4.25" horizontal)

Interior .....	\$500
----------------	-------

Rates are based on full page, print-ready, full color ads.

# EXHIBITOR TIPS

## Get the most out of your tradeshow

### **ESTABLISH YOUR GOALS**

What do you want to get out of the ANVC Annual Meeting? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ANVC can assist you in doing so, let us know!

### **ADVERTISE IN ADVANCE**

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. ANVC will do everything we can to promote the Annual Meeting—we invite you to join us in doing so. Promotional emails and slides are available for download on our website.

### **ENGAGE IN SOCIAL MEDIA**

Connect with ANVC on Facebook and Twitter. We're happy to work with you to get the word out that you'll be joining us at the Annual Meeting. Remember to let your followers know where you'll be and how they can register for the Annual Meeting.

### **USE AN INTERACTIVE DISPLAY**

The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

### **ACTIVELY ENGAGE ATTENDEES**

Don't wait for people to address you. ANVC is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

### **GET OUT FROM BEHIND YOUR BOOTH**

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

### **ALWAYS BE PREPARED**

Make sure your booth is staffed at all times, by a knowledgeable person. Many companies will send their "rookies" to tradeshow. Sending new staff people is not always the wisest decision, as they may not have all the answers about your products or services. If you do send a new staff member, make sure an experienced person is there as well, so newer staff can watch and learn.

### **FOLLOW UP**

ANVC members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

### **CONTACT US**

EMAIL: [info@anvc.org](mailto:info@anvc.org)

Feel free to contact the ANVC Executive Office for more information or with any questions you may have.

### **QUESTIONS?**

Contact the ANVC Office  
at [info@anvc.org](mailto:info@anvc.org)